

# BEST of SHOW

## 25th Annual Educational Advertising Awards

The following schools have been selected as our Best of Show winners for this year's competition. Each of these entries exhibited the highest standards, creativity and professionalism. They captured the attention and admiration of our panel of judges.

We want to extend a special congratulations to the people who were involved in putting these projects together. Your hard work has provided an exceptional contribution to the field of higher education marketing and advertising.

- ★ **Yale University**  
New Haven, CT  
*That's Why I Chose Yale*  
Video Viewbook
- ★ **University of Pennsylvania**  
Philadelphia, PA  
*Search Campaign - Microsite*  
*Internet/World Wide Website*  
**Creative Communication Associates**  
Albany, NY
- ★ **Barnard College**  
New York, NY  
*Total Recruitment Package*  
**North Charles Street Design Organization**  
Baltimore, MD
- ★ **Carnegie Mellon University**  
Pittsburgh, PA  
*Brag Book*  
**Wall-to-Wall Studios**  
Pittsburgh, PA
- ★ **University of Texas at Arlington**  
Arlington, TX  
*Unbranded*  
*Student Viewbook*  
**Lipman Hearne**  
Chicago, IL
- ★ **Florida International University**  
Miami, FL  
*Total Recruitment Package*  
**Stamats, Inc.**  
Cedar Rapids, IA
- ★ **Central Washington University**  
Ellensburg, WA  
*Central Builds Lives*  
*Total Recruitment Package*
- ★ **University of Richmond**  
Richmond, VA  
*Student Viewbook*  
**North Charles Street Design Organization**  
Baltimore, MD
- ★ **Lycoming College**  
Williamsport, PA  
*By The Majors*
- ★ **Western Dakota Tech**  
Rapid City, SD  
*Seriously*  
*Television Advertising*  
**Robert Sharp & Associates**  
Rapid City, SD
- ★ **Chamberlain College of Nursing**  
Addison, IL  
*People Magazine Nursing Ad*  
*Magazine Advertising*  
**BVK**  
Milwaukee, WI
- ★ **University of Tampa**  
Tampa, FL  
*Search Piece*  
**Cherry and Company**  
Seminole, FL
- ★ **Luther College**  
Decorah, IA  
*Admissions Website*  
**The Lawlor Group**  
Eden Prairie, MN
- ★ **Barry University**  
Miami Shores, FL  
*Athletics Annual Fund*  
*Brochure*
- ★ **Sullivan University System**  
Louisville, KY  
*Newspaper Advertising*  
**Creative Communications**
- ★ **Robert Morris University**  
Chicago, IL  
*RMU Preview Tour*