

# *Twenty-Fifth Annual Educational Advertising Awards Winners by Agency*

The following is the listing of winners in the 25th Annual Educational Advertising Awards. As you review, please check for any errors in spelling of schools, agencies or titles. Corrections should be emailed to [corrections@hmrpublicationsgroup.com](mailto:corrections@hmrpublicationsgroup.com)

Award certificates will be distributed to both the winning schools and agencies, where applicable. Framed awards will be sent to gold and silver winners, one frame per winning school or agency. Additional certificates and frames will be made available to all winners.

Thank you to everyone for making this our largest and most successful competition to date. Congratulations to all winners and best of luck in your marketing plans for 2010!

<b>AGENCY</b>	<b>AWARD CATEGORY</b>		<b>INSTITUTION</b>	<b>ENTRY TITLE</b>
2K Design	Merit	Brochure	Albany College of Pharmacy & Health Sciences	Enrollment Profile
2K Design	Merit	Poster	Albany College of Pharmacy & Health Sciences	Recruitment Poster
2K Design	Merit	Publication External	Union College	
360 Design	Gold	Publication External	Lake Area Technical Institute	Excellence by Design
360 Design	Silver	Other	Lake Area Technical Institute	Excellence by Design
427 Design	Silver	Imprinted Materials	Padua Franciscan High School	Padua Recruitment Mousepad
427 Design	Bronze	Poster	Padua Franciscan High School	Medtrack 'Cling' Poster Series
427 Design	Merit	New Media	Padua Franciscan High School	Video Shorts Recruitment Series
Ampersand Agency	Bronze	Total Advertising Campaign	Texas A&M University-Kingsville	Javelina Pride Campaign
Asher Agency	Silver	Magazine Single Ad	Ivy Tech Community College	Our Women Change Lives
Asher Agency	Bronze	Radio Single Spot	Ivy Tech Community College	Foundation ROI
Asher Agency	Bronze	Television Series	Ivy Tech Community College	You Playing Tonight/I Have Class
Asher Agency	Bronze	Magazine Series	Ivy Tech Community College	130,000 Players
Asher Agency	Merit	Television Single Spot	Ivy Tech Community College	I Have Class
Aurora Creative	Merit	Outdoor	National American University	NAU Billboard Series
BD&E	Silver	Total Advertising Campaign	Community College of Allegheny County	Enrollment Campaign
BD&E	Silver	Other	Robert Morris University	College Fair Booth Signage
BD&E	Merit	Brochure	Bethany College	Why Bethany?
BD&E	Merit	Video Viewbook	Gustavus Adolphus College	Make Your Life Count
Bergeron Creative Studios, Inc.	Silver	Newspaper Series	Clark University (COPACE)	Economy Ad Series
Bluezoom	Merit	Student Viewbook	Canterbury School	Viewbook Brochure
Bluezoom	Merit	Brochure	Canterbury School	Viewbook Brochure
Brand Innovation Group	Merit	Total Recruitment	Houghton Academy	R U HA?
Brickhouse Studios, Inc.	Gold	Student Viewbook	New England Culinary Institute	
BVK	Gold	Radio Single Spot	Chamberlain College of Nursing	BSN Now
BVK	Gold	Magazine Single Ad	Chamberlain College of Nursing	People Magazine RN BSN Ad
BVK	Gold	Newspaper Single Ad	Chamberlain College of Nursing	Daily Herald Campus Ad
BVK	Silver	Logo/Letterhead	Chamberlain College of Nursing	120 Year Logo
BVK	Silver	Magazine Series	Chamberlain College of Nursing	Seventeen Magazine Profiles
BVK	Silver	Outdoor	Chamberlain College of Nursing	Phoenix Outdoor
Carnegie Communications, LLC	Gold	Other	INCAE Business School	INCAE Case Statement
Carnegie Communications, LLC	Merit	Brochure	Salus University	College of Optometry Brochure
Carnegie Communications, LLC	Merit	Brochure	University of St. Francis	Search/Travel Reuse Reprint
Carnegie Communications, LLC	Merit	Total Recruitment	Wentworth Institute of Technology	Wentworth Recruitment Publications
Carton Donofrio Partners	Gold	Television Series	Walden University	Transformations
CDHM Advertising, Inc.	Bronze	Newspaper Single Ad	Fairfield University	Grad Info Session
CDHM Advertising, Inc.	Bronze	Newspaper Series	Fairfield University	Grad School
CDHM Advertising, Inc.	Bronze	Outdoor	Fairfield University	Graduate Studies
CDHM Advertising, Inc.	Merit	Newspaper Single Ad	Fairfield University	Teacher Certification
CDHM Advertising, Inc.	Merit	Total Advertising Campaign	Fairfield University	Dolan School of Business
CEH Design, Inc.	Bronze	Total Recruitment	Miss Porter's School	Porter's Admissions
CEH Design, Inc.	Bronze	Publication External	Miss Porter's School	The Bulletin

AGENCY	AWARD CATEGORY	INSTITUTION	ENTRY TITLE	
Cheney & Company	Gold	Web Site	Yale Institute of Sacred Music	
Cheney & Company	Bronze	Brochure	Concord Academy	
Cheney & Company	Bronze	Student Viewbook	Loyola School	
Cheney & Company	Merit	Total Recruitment	Head-Royce School	Admission Packet
Cheney & Company	Merit	Total Recruitment	Hebron Academy	
Cheney & Company	Merit	Brochure	St. Stephens & St. Agnes School	Profiles in Leadership
Cherry and Company	Gold	Imprinted Materials	Fusion Academy and Learning Center	Sweatshirt
Cherry and Company	Gold	Logo/Letterhead	Fusion Academy and Learning Center	
Cherry and Company	Gold	Web Site	Fusion Academy and Learning Center	
Cherry and Company	Gold	Total Recruitment	Fusion Academy and Learning Center	
Cherry and Company	Gold	Outdoor	Mount Pisgah Christian School	Outdoor Banners
Cherry and Company	Gold	Poster	Mount Pisgah Christian School	
Cherry and Company	Gold	Direct Mail Advertising	Saint Stephens Episcopal School	
Cherry and Company	Gold	Annual Report	Saint Stephens Episcopal School	
Cherry and Company	Gold	New Media	Saint Stephens Episcopal School	
Cherry and Company	Gold	Total Advertising Campaign	The Out-of-Door Academy	
Cherry and Company	Gold	Search Pieces	The University of Tampa	
Cherry and Company	Gold	Outdoor	The University of Tampa	
Cherry and Company	Silver	Logo/Letterhead	Eagle Academy	
Cherry and Company	Silver	Web Site	Miami Country Day School	
Cherry and Company	Silver	Newspaper Series	Mount Pisgah Christian School	
Cherry and Company	Silver	Newsletter	Saint Stephens Episcopal School	
Cherry and Company	Silver	Other	The First Academy	Pocket Folder with Inserts
Cherry and Company	Silver	Brochure	The Out-of-Door Academy	
Cherry and Company	Bronze	Web Site	Mount Pisgah Christian School	
Cherry and Company	Bronze	New Media	Shepherds College	
Cherry and Company	Bronze	Direct Mail Advertising	The Out-of-Door Academy	
Cherry and Company	Bronze	Student Viewbook	The University of Tampa	
Cherry and Company	Merit	Other	Berkeley Preparatory School	School Calendar
Cherry and Company	Merit	Publication External	Berkeley Preparatory School	School Magazine
Cherry and Company	Merit	Brochure	Fusion Academy and Learning Center	
Cherry and Company	Merit	Web Site	Lawton Christian School	
Cherry and Company	Merit	Other	Mount Pisgah Christian School	Postcard
Cherry and Company	Merit	Logo/Letterhead	Myrtle Grove Christian School	
Cherry and Company	Merit	Direct Mail Advertising	Saint Stephens Episcopal School	
Cherry and Company	Merit	Total Recruitment	The University of Tampa	
Cherry and Company	Merit	Other	The University of Tampa	Freshman Pocket Folder
Cherry and Company	Merit	Direct Mail Advertising	The University of Tampa	
Cherry and Company	Merit	Web Site	Wellington School	
CI Design	Gold	Direct Mail Advertising	Robert Morris University	Visit Day Postcards
CI Design	Bronze	Television Single Spot	Robert Morris University	Scoreboard Video
CI Design	Merit	Newsletter	Robert Morris University	Radius
CI Design	Merit	Web Site	Ross Medical Education Center	rossmedicaleducation.com
Cognitive Marketing	Gold	Catalog	Hudson Valley Community College	Career Directions
Cognitive Marketing	Merit	Annual Report	Hudson Valley Community College	Report to the Community
Cognitive Marketing	Merit	Total Recruitment	Hudson Valley Community College	Admissions Materials
Combs & Company	Bronze	Video Viewbook	University of Central Arkansas	American Idol
Corcoran Communications	Bronze	Direct Mail Advertising	Grinnell College	Direct Mail Series
Corcoran Communications	Merit	Logo/Letterhead	Riverside Military Academy	
Corcoran Communications	Merit	Student Viewbook	Riverside Military Academy	
Corcoran Communications	Merit	Search Pieces	Southwest Minnesota State University	
Cornett IMS	Silver	Video Viewbook	University of Kentucky	UK Recruitment Video
Cornett IMS	Merit	Student Viewbook	University of Kentucky	UK Viewbook
Craft & Associates, Inc.	Gold	Newspaper Series	Lamson College	Changing Futures. Changing Live
Craft & Associates, Inc.	Gold	Television Single Spot	South College	When I Grow Up-Nursing
Craft & Associates, Inc.	Silver	Television Series	Miller-Motte Technical College	New Future Series
Craft & Associates, Inc.	Silver	Television Single Spot	Miller-Motte Technical College	New Future-Two For One
Craft & Associates, Inc.	Bronze	Web Site	Lamson College	
Craft & Associates, Inc.	Bronze	Television Series	South College	When I Grow Up

<b>AGENCY</b>	<b>AWARD CATEGORY</b>	<b>INSTITUTION</b>	<b>ENTRY TITLE</b>	
Craft & Associates, Inc.	Merit	Television Series	Career Technical College	Changing Futures, Changing Lives
Craft & Associates, Inc.	Merit	Student Viewbook	Conservatory of Recording Arts & Sciences	Conservatory Viewbook
Creative Communication Ass.	Gold	Brochure	Hilbert College	Travel Piece
Creative Communication Ass.	Gold	Logo/Letterhead	LIM College	
Creative Communication Ass.	Gold	Magazine Single Ad	LIM College	Where Business Meets Fashion
Creative Communication Ass.	Gold	Web Site	University of Pennsylvania	Search Campaign-Microsite
Creative Communication Ass.	Gold	Search Pieces	University of Pennsylvania	
Creative Communication Ass.	Silver	Student Viewbook	Augustana College	
Creative Communication Ass.	Bronze	New Media	LIM College	Open House Video
Creative Communication Ass.	Merit	Television Series	Ball State University	TV Advertising Series
Creative Communication Ass.	Merit	New Media	Ball State University	Recruitment Videos
Creative Communication Ass.	Merit	Student Viewbook	Hilbert College	
Creative Communication Ass.	Merit	Total Recruitment	LIM College	
Creative Communications	Gold	Newspaper Series	Sullivan University System	
Creative Communications	Bronze	Newsletter	Sullivan University System	Techniques-College of Technology & Design
Creative Communications	Bronze	Newsletter	Sullivan University System	Herald-Sullivan University
Creative Communications	Merit	Magazine Series	Sullivan University System	Serving
Creative Partners	Gold	Television Series	Metropolitan College of New York	You Can Do This
Creative Partners	Gold	Newspaper Insert	Metropolitan College of New York	You Can Do This
Creative Partners	Gold	Radio Series	University of Bridgeport	UB Radio
Creative Partners	Bronze	Publication External	Metropolitan College of New York	Stimulus News
Creative Partners	Merit	Newspaper Series	Metropolitan College of New York	You Can Do This!
Creosote Affects	Gold	Student Viewbook	Glenelg Country School	What Will You Discover
Creosote Affects	Gold	Newspaper Series	Lowcountry Graduate School	Faces Ad Series
Creosote Affects	Gold	Newspaper Series	Shore Country Day School	Open House Ad Series
Creosote Affects	Gold	Search Pieces	Shore Country Day School	Be Sure
Creosote Affects	Gold	Brochure	Shore Country Day School	Be Sure
Creosote Affects	Gold	Student Viewbook	St. Mary's College of Maryland	It's In The Water...
Creosote Affects	Silver	Search Pieces	Glenelg Country School	What Will You Discover
Creosote Affects	Silver	Total Advertising Campaign	Lowcountry Graduate School	Faces Campaign
Creosote Affects	Bronze	Direct Mail Advertising	Lowcountry Graduate School	Faces
Creosote Affects	Merit	Brochure	Glenelg Country School	What Will You Discover
Creosote Affects	Merit	Direct Mail Advertising	Glenelg Country School	What Will You Discover
Creosote Affects	Merit	Web Site	Lowcountry Graduate School	Faces Website
Creosote Affects	Merit	Newspaper Series	New College Institute	Realize Your Potential
Creosote Affects	Merit	Web Site	Shore Country Day School	Be Sure
Creosote Affects	Merit	Brochure	Tusculum College	Athletic Brochure
CRT/tanaka	Bronze	Television Series	Longwood University	Discover the Power in You
Curran and Connors	Bronze	Brochure	New York Institute of Technology	Three Admissions Brochures
Datatel, Inc.	Silver	Web Site	Carl Sandburg College	
Datatel, Inc.	Silver	Web Site	Carroll College	
Datatel, Inc.	Silver	Web Site	Fielding Graduate University	
Datatel, Inc.	Merit	Web Site	Montgomery County Community College	
David B. Dixon Design	Gold	Poster	East Tennessee State University	Virtual Vision
DavisMoore	Silver	New Media	University of Idaho	Envision Email Blast-Hinerary
DavisMoore	Merit	Direct Mail Advertising	University of Idaho	Campus Reengagement Piece
Dennis Powers Productions, Inc.	Silver	Television Series	Berkeley College	Common Differences/Blue Skies
Dennis Powers Productions, Inc.	Merit	Television Single Spot	Berkeley College	Common Differences
Diaz & Cooper Advertising, Inc.	Merit	Student Viewbook	Barry University	Undergraduate Viewbook
Direct Axis	Silver	Total Recruitment	Pittsburgh Technical Institute	
Direct Axis	Silver	Poster	Pittsburgh Technical Institute	
Direct Axis	Merit	Student Viewbook	Pittsburgh Technical Institute	
EM2	Gold	Web Site	California Institute of Integral Studies	
EM2	Merit	Publication External	Georgia State University	State of Business
EM2	Merit	Total Recruitment	Mississippi State University	Make A Statement
Erbach Communications Group	Merit	Magazine Series	Saint Peter's College	Annual Fund
Fitting Group	Gold	Magazine Single Ad	William & Mary:Mason Business School	Baby
Fitting Group	Gold	New Media	Pittsburgh Institute of Aeronautics	Banner Ads
Fitting Group	Gold	Newsletter	William & Mary:Mason Business School	States of Revolutionary Thinking

AGENCY	AWARD CATEGORY	INSTITUTION	ENTRY TITLE	
Fitting Group	Gold	Student Viewbook	William & Mary:Mason Business School	Everyone Has a Story
Fitting Group	Gold	Total Advertising Campaign	William & Mary:Mason Business School	Everyone Has a Story
Fitting Group	Silver	Web Site	Pittsburgh Institute of Aeronautics	www.pia.edu
Fitting Group	Bronze	New Media	William & Mary:Mason Business School	Revolutionaries Wellcome
FORGE Worldwide	Gold	Publication External	University of Rhode Island	Think Big. We Do. Brand Book
FORGE Worldwide	Merit	Television Single Spot	University of Rhode Island	My Big Idea
Fourth Wall	Merit	Brochure	CSU Northridge, The Tseng College	The Compendium
Franke + Fiorella	Silver	Outdoor	Minnesota State Colleges & Universities	Make College a Part of Your Future
Fusion Idea Lab	Merit	Total PR Program	University of Illinois at Chicago	Internal Pride-Building Campaign
Gerald R. Jindra, Inc.	Silver	Outdoor	Metro Catholic School	Bus Tail Ad
Gerald R. Jindra, Inc.	Merit	Direct Mail Advertising	Metro Catholic School	Recruitment Postcard
Graphic Imagery	Silver	Catalog	Caldwell College	
Graphic Imagery	Silver	Catalog	Caldwell College	
Graphic Imagery	Merit	Search Pieces	Caldwell College	Undergraduate Search Piece
Graphic Imagery	Merit	Total Recruitment	Caldwell College	Graduate Total Recruitment Package
Graphic Imagery	Merit	Web Site	Caldwell College	Homepage
IE Design + Communications	Silver	Logo/Letterhead	USC	Center on Public Diplomacy
IE Design + Communications	Bronze	Annual Report	USC-Center for International Studies	
IE Design + Communications	Bronze	Direct Mail Advertising	USC-School of Engineering	See Yourself
Imagine That	Gold	Other	The State University of New York at Potsdam	Admissions Acadmic Excellence
Imagine That	Gold	Poster	The State University of New York at Potsdam	Admissions Recruitment Poster
Imagine That	Merit	Total Recruitment	The State University of New York at Potsdam	Admissions Recruitment Package
Jackie Fisher Marketing & Media	Silver	Radio Series	Lake Washington Technical College	
Jennings	Gold	Magazine Series	College of Charleston	C of C for Me
Jennings	Gold	Total Advertising Campaign	College of Charleston	C of C for Me
Jennings	Silver	Radio Single Spot	College of Charleston	C of C for Me
Jennings	Bronze	Outdoor	College of Charleston	C of C for Me
Jennings	Merit	Television Series	College of Charleston	C of C for Me
Keating Associates	Gold	Television Series	St. Joseph's College	I Am ...
Keating Associates	Silver	Student Viewbook	Cleveland Institute of Art	CIA Viewbook
Keating Associates	Silver	Brochure	Saint Josphe's College of Maine	Academic Brochure Series
Keating Associates	Bronze	Other	Sacred Heart University	Chapter One. New Student Guide
Keating Associates	Bronze	Newspaper Series	Convent of the Sacred Heart	Ad Series
Keating Associates	Merit	Television Series	Holy Family University	
Keating Associates	Merit	Other	Hopkins School	Intro to Hopkins Packet
Keating Associates	Merit	Total Advertising Campaign	St. Joseph's College	
Kelsh Wilson Design	Merit	Newspaper Series	Princeton Day School	
Kelsh Wilson Design	Merit	Total Recruitment	Princeton Day School	
Kelsh Wilson Design	Merit	Student Viewbook	The College of William & Mary	Wide Horizons Close Connections
Kelsh Wilson Design	Merit	Student Viewbook	The Hill School	The Hill School, A Great School
Kor Group	Silver	Direct Mail Advertising	New England Law	The Facts/Experienced Clerks
Kor group	Bronze	Total Recruitment	Merrimack College	
Kor Group	Bronze	Brochure	New England Law	Center for Law and Social Responsibility
L.F. O'Connell Associates	Gold	Web Site	Mercy College	mercy.edu
L.F. O'Connell Associates	Gold	Brochure	Mercy College	May We Have the Honor
L.F. O'Connell Associates	Silver	Student Viewbook	Polytechnic Institute of NYU	Brooklyn Experimental Media Center
L.F. O'Connell Associates	Merit	Direct Mail Advertising	St. John Fisher College	In A Class of Our Own
L.F. O'Connell Associates	Merit	Search Pieces	St. John Fisher College	Discover Fisher
Lime Twig Group	Silver	Logo/Letterhead	La Sierra University	
Lime Twig Group	Merit	Total Recruitment	La Sierra University	Undergraduate Campaign
Lipman Hearne	Gold	Logo/Letterhead	Univerity of Sydney	Logo Refresh
Lipman Hearne	Gold	Student Viewbook	Univerity of Texas at Arlington	Unbranded
Lipman Hearne	Gold	Brochure	Univerity of Texas at Arlington	Unbranded
Lipman Hearne	Gold	Radio Series	Univerity of Wisconsin Milwaukee	Awesome/Affordable
Lipman Hearne	Silver	Direct Mail Advertising	Mercy College	Are You the Go-to Person?
Lipman Hearne	Silver	Other	Univerity of Texas at Arlington	Unbranded
Lipman Hearne	Silver	Student Viewbook	Univerity of Wisconsin-Stevens Point	I Am A Trailblazer
Lipman Hearne	Bronze	Publication External	Bryant University	
Lipman Hearne	Bronze	Web Site	Muhlenberg College	Institutional Site

<b>AGENCY</b>	<b>AWARD CATEGORY</b>	<b>INSTITUTION</b>	<b>ENTRY TITLE</b>	
Lipman Hearne	Bronze	New Media	Thomas Edison State College	Is TESC Right for Me?
Lipman Hearne	Bronze	Student Viewbook	Univerity of Cincinnati	Unexpected
Lipman Hearne	Bronze	Logo/Letterhead	Univerity of Texas at Arlington	Unbranded
Lipman Hearne	Merit	Outdoor	Univerity of Detroit Mercy	UDM Outdoor
Lipman Hearne	Merit	Outdoor	Univerity of Texas at Arlington	Unbranded
Lipman Hearne	Merit	Outdoor	Univerity of Wisconsin Milwaukee	Awesome/Affordable
Lipman Hearne	Merit	Web Site	University of Minnesota-Morris	UMM Admissions
Makiaris Media Services	Gold	New Media	University of Connecticut	Can UConn be Stopped?
May Sky, Inc.	Silver	Newspaper Single Ad	Art Institute of New York City	Think Big
Mindpower, Inc.	Gold	Search Pieces	Albion College	Thinker's Quiz
Mindpower, Inc.	Gold	Publication External	Augsburg College	Investor's Guide to Augsburg College
Mindpower, Inc.	Gold	Magazine Series	Lenior-Rhyne University	Ad Series
Mindpower, Inc.	Silver	New Media	Goshen College	peacebypeace.com
Mindpower, Inc.	Bronze	Total Recruitment	Goshen College	Recruitment Campaign
Mindpower, Inc.	Merit	Logo/Letterhead	Goshen College	
Mindpower, Inc.	Merit	Student Viewbook	Saint Mary's College of California	
Mindpower, Inc.	Merit	Television Series	Southern New Hampshire University	
Moonlight Creative Group	Silver	Publication External	Cannon School	Cannon Magazine
Moonlight Creative Group	Bronze	Radio Series	Queens University of Charlotte	Adult Studies
Moonlight Creative Group	Merit	Student Viewbook	Charlotte Preparatory School	
Mortar	Merit	Total Advertising Campaign	Golden Gate University	Shine
Moveo Integrated Branding	Bronze	Television Series	Waubensee Community College	Where Futures Take Shape-Young Adults
Munn Rabot	Gold	Newspaper Series	New York Institute of Technology	I Graduate
Munn Rabot	Silver	Magazine Series	New York Institute of Technology	I Graduate
Nordyke Design	Merit	Logo/Letterhead	The Ethel Walker School	Community Farm of Simsbury
Nordyke Design	Merit	Imprinted Materials	University of Hartford	Committed to Community
North Charles Street Design Org.	Gold	Newsletter	Amherst College	Campaign Report
North Charles Street Design Org.	Gold	Total Recruitment	Barnard College	
North Charles Street Design Org.	Gold	Poster	Lebanon Valley College	
North Charles Street Design Org.	Gold	Video Viewbook	University of Richmond	Passion Video
North Charles Street Design Org.	Gold	Student Viewbook	University of Richmond	
North Charles Street Design Org.	Gold	Poster	Washington and Lee University	Johnson Scholars
North Charles Street Design Org.	Silver	Poster	Barnard College	
North Charles Street Design Org.	Silver	Annual Report	Hope College	
North Charles Street Design Org.	Silver	Magazine Single Ad	Illinois Institute of Technology	
North Charles Street Design Org.	Silver	Total Advertising Campaign	University of Richmond	
North Charles Street Design Org.	Silver	Magazine Single Ad	University of Richmond	Richmond Advertising
North Charles Street Design Org.	Bronze	Brochure	Sewanee/University of the South	Senior Viewbook
North Charles Street Design Org.	Merit	Brochure	Williams College	Financing Brochure
Norton Norris	Gold	Radio Single Spot	Robert Morris University	Name Change Radio Campaign
Norton Norris	Merit	Television Series	Ross Medical Education Center	Testimonial Series
Norton Norris	Merit	Other	Ross Medical Education Center	Ross Graduate Survey
Norton Norris	Merit	Poster	Ross Medical Education Center	Ross Spinner
Norton Norris	Merit	Television Series	Virginia College	Great Job
NVE Creative	Gold	Other	The Summit Country Day School	I Believe
Ologie	Merit	Publication External	Columbus College of Art & Design	Image Magazine
Papa Advertising	Silver	Television Single Spot	Edinboro University	Success
Papa Advertising	Silver	Total Advertising Campaign	Edinboro University	Branding Campaign
Papa Advertising	Merit	Television Series	Edinboro University	Edinboro Branding TV
Paskill Stapleton & Lord	Silver	Television Single Spot	Mount Vernon Nazarene University	Life Changing
Paskill Stapleton & Lord	Bronze	New Media	Monmouth University	What's The Plan?
Paskill Stapleton & Lord	Merit	Logo/Letterhead	Neumann University	
Paskill Stapleton & Lord	Merit	Total Advertising Campaign	Neumann University	College to University
Perich Advertising & Design	Gold	Radio Series	Walsh College	
Perich Advertising & Design	Gold	Magazine Series	Walsh College	
Perich Advertising & Design	Gold	Outdoor	Walsh College	Community College Outdoor
Perich Advertising & Design	Bronze	Television Single Spot	Walsh College	Racetrack
Phillips Design Group	Merit	Total Recruitment	Clark University	Clark Admitted Student Recruitment
Phillips Production	Silver	Video Viewbook	Tyler Junior College	Recruitment Video

AGENCY	AWARD CATEGORY	INSTITUTION	ENTRY TITLE	
PKA Marketing	Gold	Total Advertising Campaign	Concordia University Wisconsin	Total Campaign
PKA Marketing	Gold	Outdoor	Concordia University Wisconsin	0-3 Credits
PKA Marketing	Gold	Newspaper Single Ad	Concordia University Wisconsin	Business Journal-Career Guide Ad
PKA Marketing	Bronze	Television Series	Concordia University Wisconsin	
PKA Marketing	Bronze	Total Recruitment	Concordia University Wisconsin	Undergrad Recruitment Campaign
PKA Marketing	Bronze	Magazine Series	Concordia University Wisconsin	Biz Times Campaign
PKA Marketing	Merit	Direct Mail Advertising	Concordia University Wisconsin	Postcard Series-Adult Centers
PKA Marketing	Merit	Annual Report	Concordia University Wisconsin	
PKA Marketing	Merit	New Media	Concordia University Wisconsin	Web Banner Ads-Adult Centers
Plattform Higher Education	Bronze	Search Pieces	Bryant University	Fall Search Mailer
Plattform Higher Education	Merit	Television Single Spot	Argosy University	Meet the Challenge
Plattform Higher Education	Merit	Magazine Single Ad	Liberty University	Military Magazine Advertisement
Publicis Indianapolis	Silver	Total Recruitment	Learn More Indiana	College Go! Week
Rich Nickel Design	Gold	Web Site	Robert Morris University	Web Flash Intro
Richard Harrsion Bailey/The Agency	Gold	New Media	Westmont College	Email Campaign
Richard Harrsion Bailey/The Agency	Merit	Student Viewbook	Post University	
Richard Harrsion Bailey/The Agency	Merit	Total Recruitment	Rollins College	Recruitment Campaign
Robert Sharp & Associates	Gold	Television Series	Western Dakota Tech	Seriously
RuffaloCODY Enrollment Services	Merit	New Media	New England College	Search E-mail
Set? Communicate!	Silver	Magazine Single Ad	Johnson C. Smith University	Charlotte's Premier Independent Urban University
Set? Communicate!	Bronze	Logo/Letterhead	Johnson C. Smith University	The Arch of Triumph
Set? Communicate!	Bronze	Other	Johnson C. Smith University	Live on Your Growing Edge
Set? Communicate!	Merit	Brochure	Charlotte School of Law	Financial Aid Handbook
Set? Communicate!	Merit	Annual Report	Johnson C. Smith University	Culture of Success
Set? Communicate!	Merit	Publication External	Johnson C. Smith University	Special Community Engagement Bulletin
Seventh Point	Gold	Newspaper Single Ad	Troy University	Doctor of Nursing Practice Ad
Seventh Point	Gold	Television Single Spot	Troy University	Athletic Ad
Seventh Point	Gold	Television Series	Troy University	Go Fish
Seventh Point	Gold	Direct Mail Advertising	Troy University	Parent Degree Brochure
Seventh Point	Silver	Television Series	Troy University	Preparing for Tommorrow
Seventh Point	Silver	Imprinted Materials	Troy University	Econnections Magnet
Seventh Point	Silver	Video Viewbook	Troy University	Troy CD
Seventh Point	Bronze	New Media	Troy University	TROY Interactive CD-ROM
Seventh Point	Bronze	Brochure	Troy University	Parents Degree Program
Seventh Point	Bronze	Newsletter	Troy University	Reports-College of Health & Human Service
Seventh Point	Bronze	Newspaper Series	Troy University	Define / Redefine Yourself
Seventh Point	Bronze	Total Advertising Campaign	Troy University	Redefine Yourself
Seventh Point	Merit	Radio Single Spot	Troy University	Non-Traditional Global Radio
Seventh Point	Merit	Total Advertising Campaign	Troy University	Define Yourself
Seventh Point	Merit	Publication External	Troy University	Minutes Magazine
Solomon-Friedman Advertising	Silver	Web Site	The University of Michigan-Dearborn	Future Students Website
Solomon-Friedman Advertising	Merit	Total Advertising Campaign	The University of Michigan-Dearborn	50th Anniversary Marketing Campaign
Spark Media	Merit	Television Series	Moultrie Technical College	Get the Picture?
Spyker Media	Silver	Television Series	Clark College	Fall Enrollment Campaign
St. Vincent, Milone & O'Sullivan	Gold	Newspaper Single Ad	Sacred Heart University	The Welch MBA
St. Vincent, Milone & O'Sullivan	Bronze	Magazine Single Ad	Sacred Heart University	The Welch MBA
Stamats, Inc.	Gold	New Media	Abilene Christian University	Live Up Microsite
Stamats, Inc.	Gold	Total Recruitment	Columbia College	
Stamats, Inc.	Gold	Total Recruitment	Florida International University	University Brand
Stamats, Inc.	Gold	Brochure	Harvard College	Doctoral Program Brochure
Stamats, Inc.	Gold	Logo/Letterhead	Shawnee State University	Identity
Stamats, Inc.	Gold	Video Viewbook	The Peck School	Bright Minds
Stamats, Inc.	Gold	Student Viewbook	University of South Carolina Upstate	
Stamats, Inc.	Silver	Total Recruitment	Abilene Christian University	Live Up
Stamats, Inc.	Silver	Total Recruitment	Paul Smith's College	
Stamats, Inc.	Silver	Web Site	UNC Chapel Hill	Admissions Website
Stamats, Inc.	Bronze	Student Viewbook	Northwestern College (Iowa)	A Deeper View
Stamats, Inc.	Bronze	Student Viewbook	Wagner College	
Stamats, Inc.	Merit	Student Viewbook	Michigan Tech	

AGENCY	AWARD CATEGORY	INSTITUTION	ENTRY TITLE	
Stein Communications	Gold	Publication External	American University College of Law	Alumni Magazine of AUWCL
Stein Communications	Gold	Direct Mail Advertising	Wesley College New Castle	Postcard Campaign
Stein Communications	Silver	Other	American University College of Law	Summer Law Programs Abroad
Stein Communications	Silver	Annual Report	American University College of Law	Annual Report of the Dean
Stein Communications	Silver	Student Viewbook	Arizona State University	Prospectus
Stein Communications	Merit	Poster	Arizona State University	Search Fulfillment Piece
Stein Communications	Merit	Student Viewbook	American University College of Law	Admissions Viewbook
Stein Communications	Merit	Search Pieces	Arizona State University	Student Search Piece
Stein Communications	Merit	Total Recruitment	Centenary College	Centenary Admissions Campaign
Stratus Interactive	Silver	New Media	The University of the Arts	Twitter Email Blast
Stratus Interactive	Merit	Logo/Letterhead	The University of the Arts	QMAC Logo
Studio North	Silver	New Media	Colorado Technical University	CTU Virtual Campus Tour
Studio North	Merit	New Media	American InterContinental University	AIU Virtual Campus Tour
Suburban Studios	Silver	Direct Mail Advertising	Pasco-Hernando Community College	Art Gallery Schedule
Sundog Interactive	Gold	Logo/Letterhead	Minnesota Online	www.minnesotaonline.org
Synergy Creative, Inc.	Gold	Other	Collins College	Creative Career Brochure
Synergy Creative, Inc.	Gold	Direct Mail Advertising	Kendall College	
Synergy Creative, Inc.	Merit	Student Viewbook	Brown College	
Tabula Studio	Merit	Catalog	The University of the Arts	Continuing Education Course Catalog
Tabula Studio	Merit	Newspaper Single Ad	The University of the Arts	Creative Lifelong Learning
The Brand Squad	Gold	Radio Series	Crichton College	Busy Mom/How Was School/What To Be?
The Brand Squad	Silver	Television Series	Crichton College	The Mark of Crichton/Boardroom/Counselor
The Brand Squad	Bronze	Television Single Spot	Crichton College	The Mark of Crichton
The Design Company	Merit	Publication External	Minnesota State Colleges & Universities	
The EGC Group	Gold	Outdoor	Briarcliffe College	Choose a Field and Run With It
The EGC Group	Silver	Direct Mail Advertising	Briarcliffe College	The Cure For An Unhealthy Job Market
The EGC Group	Silver	Newspaper Single Ad	Culinary Academy of Long Island	Perfect Place to Start
The EGC Group	Bronze	Poster	Briarcliffe College	Choose a Field and Run With It
The EGC Group	Bronze	Newspaper Series	Briarcliffe College	Print Ad Series
The EGC Group	Merit	Newspaper Single Ad	Briarcliffe College	Career Training Starts Here
The EGC Group	Merit	Web Site	Culinary Academy	www.culinaryacademy.edu
The EGC Group	Merit	Web Site	Star Technical Institute	www.starinstitute.com
The Image Group	Gold	Outdoor	Western Michigan University	Smart Ride
The Image Group	Silver	Search Pieces	Cornerstone University	CU in 3D
The Image Group	Silver	Radio Series	Western Michigan University	Smart Ride
The Image Group	Merit	Poster	Western Michigan University	Smart Ride
The Image Group	Merit	Total Advertising Campaign	Western Michigan University	Smart Ride
The Lawlor Group	Gold	Web Site	Luther College	Admissions Website
The Lawlor Group	Gold	Logo/Letterhead	University of Dubuque	LIFE Graduate Program
The Lawlor Group	Silver	Search Pieces	Kalamazoo College	Search Brochure
The Lawlor Group	Silver	Student Viewbook	Knox College	
The Lawlor Group	Silver	Magazine Series	University of Dubuque	
The Lawlor Group	Bronze	Magazine Series	Luther College	Print Advertising
The Lawlor Group	Merit	Brochure	DePauw University	
The Lawlor Group	Merit	Poster	Knox College	
The Lawlor Group	Merit	Web Site	Occidental College	Inauguration Web Site
The Lawlor Group	Merit	Search Pieces	Quincy University	Search Campaign
The Lawlor Group	Merit	Brochure	University of Denver	Scholarships & Financial Aid
The Lawlor Group	Merit	Total Recruitment	University of Dubuque	LIFE Graduate Program
The Lindler Fried Group	Gold	Publication Internal	Walden University	Alumni Magazine
The Matala Line	Bronze	Magazine Single Ad	Saint Martin's University	Open
The Nerland Agency	Gold	Television Series	University of Alaska Anchorage	Community Talks Up
The Nerland Agency	Silver	Television Single Spot	University of Alaska Anchorage	There's No Telling How Far We Can Go
The Parish Group	Merit	Student Viewbook	High Point University	
The Whelan Group	Silver	Search Pieces	Emory University	Search Mailing
The Whelan Group	Bronze	Search Pieces	University of Virginia's College at Wise	Search Piece
The Whelan Group	Merit	Total Recruitment	Coe College	Are You Right for Coe?
The Whelan Group	Merit	Search Pieces	St. Mary's University	Search Pieces
Tillman Allen Greer	Gold	Video Viewbook	Gwinnett Technical College	Tech Heads Video

<b>AGENCY</b>	<b>AWARD CATEGORY</b>		<b>INSTITUTION</b>	<b>ENTRY TITLE</b>
Tillman Allen Greer	Silver	New Media	Gwinnett Technical College	Social Media-Enews Platform
Tillman Allen Greer	Silver	Publication External	Gwinnett Technical College	@work Gwinnett
Tillman Allen Greer	Merit	Student Viewbook	Gwinnett Technical College	
TOKY Branding & Design	Gold	Video Viewbook	Saint Louis University	Parks College Video
TOKY Branding & Design	Merit	Student Viewbook	Saint Louis University	Parks College Viewbook
TOKY Branding & Design	Merit	Newsletter	Saint Louis University	Parks College Newsletter
Triad Advertising	Silver	New Media	Salve Regina University	Graduate to More-Online Ads
Triad Advertising	Merit	New Media	Salve Regina University	Graduate to More
Trish Rose Marketing	Bronze	Annual Report	Neumann University	President's Annual Report
Turnaround Marketing Comm	Silver	Student Viewbook	Cheshire Academy	Out-of-the-Box
Vendi Advertising	Gold	Television Series	Winona State Univseristy	Join In
Vince Rini Design	Gold	Newsletter	St. Margaret's Episcopal School	Tarton Newsletter
Vince Rini Design	Bronze	Logo/Letterhead	Jess Schwartz College Prep	Logo Design
Vince Rini Design	Merit	Publication External	St. Margaret's Episcopal School	Highlander Magazine
Visual Planet	Gold	Video Viewbook	Albany Law School	Admissions Video
Wall-to-Wall Studios	Gold	Other	Carnegie Mellon University	Brag Book
Wall-to-Wall Studios	Silver	Brochure	University of Hawaii	MFE Brochure-Shidler College of Business
Wall-to-Wall Studios	Merit	Logo/Letterhead	West Virginia University	Research Trust
Wax Partnership	Gold	Brochure	SAIT Polytechnic	Brain
WG Communications Group	Silver	Radio Single Spot	College of Southern Nevada	Tools Radio
WG Communications Group	Merit	Newspaper Series	College of Southern Nevada	Tools Print Ads-Series
WG Communications Group	Merit	Outdoor	College of Southern Nevada	Bus Sides
WG Communications Group	Merit	Television Series	College of Southern Nevada	Tools TV Series
Working Pictures	Bronze	Television Single Spot	Siena College	I Am Siena
Zehno Cross Media Comm.	Gold	Web Site	A.B. Freeman School of Business-Tulane Univer	The Freeman Experience Social Media
Zehno Cross Media Comm.	Gold	Publication Internal	Columbia Business School	Hermes Alumni Magazine
Zehno Cross Media Comm.	Gold	Total Recruitment	Nazareth College	Undergraduate Admissions Campaign
Zehno Cross Media Comm.	Silver	Total Recruitment	De La Salle High School	Dare to Be Yourself
Zehno Cross Media Comm.	Bronze	New Media	De La Salle High School	Dare to Be Yourself
Zone 5	Gold	Total Advertising Campaign	Columbia-Greene Community College	The Right School. The Right Time
Zone 5	Gold	Radio Single Spot	Columbia-Greene Community College	The Right School/The Right Time
Zone 5	Gold	Television Single Spot	Columbia-Greene Community College	The Right School/The Right Time
Zone 5	Gold	Class Schedule	Columbia-Greene Community College	C-GCC Fall Class Schedule
Zone 5	Gold	Television Single Spot	The Sage Colleges	
Zone 5	Silver	Outdoor	Newbury College	
Zone 5	Silver	Radio Series	Columbia-Greene Community College	The Right School/The Right Time
Zone 5	Silver	Video Viewbook	Columbia-Greene Community College	What's So Great About Columbia-Greene?
Zone 5	Silver	Web Site	SUNY Geneseo	
Zone 5	Bronze	Newspaper Single Ad	Columbia-Greene Community College	I Could've Spent \$30,000
Zone 5	Bronze	Television Series	Columbia-Greene Community College	The Right School/The Right Time
Zone 5	Bronze	Search Pieces	SUNY Plattsburgh	Social Hub Search Piece
Zone 5	Bronze	Radio Single Spot	The Sage Colleges	98%
Zone 5	Merit	Newspaper Series	Columbia-Greene Community College	The Right School. The Right Time
Zone 5	Merit	Web Site	SUNY Plattsburgh	Social Hub Micro Site
Zulu Alpha Kilo	Gold	Radio Single Spot	Carleton University	Anything But Textbook
Zulu Alpha Kilo	Silver	Newspaper Series	Carleton University	Anything But Textbook
Zulu Alpha Kilo	Bronze	Total Advertising Campaign	Carleton University	Anything But Textbook