

Healthcare Call Center **TIMES**

The National Publication for the Healthcare Call Center Professional

RATE SHEET

DISPLAY ADVERTISING RATES

BLACK & WHITE

	Size/Dimensions	1x	3x	6x	12x
Full Page:	7-1/2" x 10"	\$700	\$675	\$650	\$625
Junior Page:	5" x 10"	\$500	\$475	\$450	\$425
Half Page:	7-1/2" x 5"	\$350	\$325	\$300	\$250
One-Third:	2-1/2" x 10"	\$250	\$225	\$200	\$175
Quarter Page:	4-1/4" x 5	\$175	\$150	\$125	\$100
Inserts *does not include additional postage		\$750	\$725	\$700	\$675

COLOR ADVERTISEMENTS are an additional \$100 for Full Page and \$50 for Half Page.

GENERAL RULES

Advertisements are accepted upon representation that the advertiser and its agency have the right to publish contents thereof. In acceptance of such advertisements, the agency and/or advertiser will indemnify and hold the Publisher harmless from the against any loss or expense resulting from claims or suits for defamation, libel, violation of privacy, plagiarism and copyright infringements.

ACCEPTANCE RULES

Display advertising is accepted for equipment, suppliers or publications related to healthcare marketing. All advertising is subject to editorial approval.

COMMISSION

15 percent of gross billings is recognized agencies provided payment is received within 30 days of invoice date.